

2010



Futures Discovery

The Future is a Chance to Be New

**[ANNUAL REPORT]**

2010: Year of Success



**What the future may hold in store?**

**How would you make better strategic decisions today about your preferred tomorrow?**

**Through the choices each of us makes, we determine whether tomorrow's world will be a better place for humans to live. Are you sure about choices you've made?**

**Dear Friend,**

My name is Alireza Hejazi. I am a futurist. I spend my time looking for the people, ideas, developments and organizations that could shape the future. I research them, write about them and talk about them to my audiences at: [www.futuresdiscovery.com](http://www.futuresdiscovery.com). I have a particular interest in global trends and issues such as global health and the future of science and technology.

A lot of my time is also spent consulting with and advising the CEO's of corporations – helping them explore how best to face the future. Finally, part of my time is spent helping smaller, innovative start-ups and early stage companies – helping them tap into new ideas and leveraging my cyber-stations at: <http://www.wfs.org/blog/2371> & <http://shapingtomorrowmain.ning.com/profile/AlirezaHejazi> to help them grow their enterprises.

I studied English at Tehran Azad University and did an MA in Managing Science & Technology Centers at Malek-e Ashtar University of Technology, Tehran, Iran. I have taken a wide range of self-study programs on Futures Studies embracing a vast array of topics from personal development through to emerging technologies. A lot of my influences come from the Internet and the people I meet. These all help me take a very broad perspective on my futuring work. I have always been curious about “what happens after what happens next.”

When I started studying the future and worked on projects helping my clients build “solutions” for the future – I discovered that many had no real thoughts about the world they were moving through – hope was my main strategy. This was a defining moment for me as it forced me to start thinking about how I could help them develop a more robust sense of what was yet to come. I utilized them with the culture of hope.

The most important defining moments in shaping my ideas on future have been the birth of my personal website – forced me to think about the world and where it's heading to make sure I'm doing something useful to help make it a better place for myself and my clients and making a positive influence.

Now in the beginning of the New Year (2011) I'm offering a review of the most significant activities that I accomplished during 2010. If you are a person or organization who seeks to develop better futures, you're potentially one of my clients and it'll be an honor of mine to offer you my consultancy and planning services based on hope for the future and knowledgeable methods and ways.

Happy Futuring!

**Alireza Hejazi**

## 2010: A Year of Success

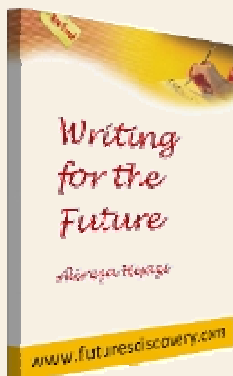
2010 was a witness to a number of significant activities in the field of futuring at FuturesDiscovery.com as an independent Iranian futurist information center.



During last year up to 8 issues of e-newsletters were published on a monthly basis according to the request of the Iranian Society of Futures Studies. They embraced a number of important topics: Social Foresight, Futures Studies Education, Futures Energy Resources, Future of Information Technology, Future of Health, Future of Nanotechnology, Cognitive Science, and Personal Futuring. English abstracts are available at: <http://www.futuresdiscovery.com/Farsi Documents/Farsi Newsletters.htm>



In addition to mentioned above e-newsletters, the final document of a technology foresight project that was accomplished in Iran a few years ago, was translated into English by Alireza Hejazi. The project titled as: "The most appropriate technologies for Iran in 2025: A pilot foresight (PAMFA)". The results of project were previously published in Farsi within a 5 volume book.



Meanwhile, Alireza Hejazi published his English and Farsi e-books with the aim of promoting futuristic knowledge among those guys who are interested in this field of study. Approximately, each month an e-book was added to FuturesDiscovery.com that can be downloaded free of charge now at following link. Up to 11 Persian and 4 English e-books were published with satisfactory quality. You may download the e-books for free at: <http://www.futuresdiscovery.com/Ebooks.htm>

## ATLAS of Futures Links

Alireza Hejazi



One of the most useful e-books that were published also in online format was the ATLAS of Futures Links. The work was admired by many futurists around the world as a key tool in finding future oriented destinations on the Internet. The online e-book can be reached at:

<http://www.futuresdiscovery.com/ATLAS/Index.htm>



A set of free sample foresight lessons was provided for those who were interested in better knowledge on foresight topic. The lessons titles were: What is Foresight?; Why is scoping necessary?; What is technology foresight?; Why has foresight become important?; What are the main varieties of Foresight?; and What are the typical approaches for managing Foresight activities?



Up to 14 articles were written and published by Hejazi on FuturesDiscovery.com and also the Futurist magazine, including: 2 Concerns over Contemporary Futurist Thought; Future World Shapers; Futures Studies in Iran: The Past and The Future; Realizing Long-awaited Dreams; Futures Metacognition; Self-assessment: What kinds of futurists are we going to be?; Facing with Future Confusions; 30 Points on Becoming a Professional Futurist; First Things First; Software or Mindware?; 6 Simple Steps to Understand Uncertainty; 7 Dreams of a Futurist; 14 Tips for Becoming an Active Futurist. Meanwhile, 5 Persian articles were also published in distinguished Iranian journals or offered to scientific conferences.

A weblog was launched at World Future Society's website offering up to date futuristic topics now being read by thousands of futurists around the world at:

<http://www.wfs.org/blog/2371>

Consulting with and advising the CEO's of Iranian corporations were also among the services offered to institutes and private clients who were eager to arrange realistic future oriented plans and executive programs.



## Future Plans

FuturesDiscovery.com is going to become a unique source of reliable information on futures research and work not only within Persian speaking societies, but also among other nations who are in need of academic futures knowledge.

FuturesDiscovery.com is established to pursue following goals:

- to develop the material, organizational, and intellectual bases for futures research;
- to advance higher education grounded on futures research;
- to foster contacts among futures researchers;
- to maintain contacts with research institutes and researchers; and
- to communicate the latest results of futures research to the Iranian academies and to emphasize the necessity of such research.

**Futures Discovery**  
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